

Innovative Hospitality Management

Thursday
16:45 ~
18:15

English

Online
&
Field Trip

Lecture

Prof. Yoshinori HARA
Prof. Senko IKENOBO
Prof. Hyun Jeong HAN



Prof. Ikenobo



Prof. Hara



Prof. Han

- ▶ Learn leadership with innovative hospitality mindset, Resilient/Sustainable Management, Entrepreneurship, Japanese Hospitality
- ▶ Field trip experience of Zen and Ikebana



Special lectures will be given by invited speakers from various fields.



Daiko
MATSUYAMA
(Deputy Head
Priest of
Taizoin)



Ryoichi
NAGATA
(President &
CEO, SNBL)



Masao
HOSOO
(HOSOO
Co., Ltd.)



Yasuo
DEGUCHI
(Professor,
Kyoto Uni.)



Sachiko
KUNO
(Founder,
S&R Foundation)

AI and Hospitality

Friday
16:45 ~
18:15

English

Online

Lecture

Prof. Takeshi TAKENAKA



Prof. Takenaka

- ▶ Learn the capability of technologies
- AI, ICT, IoT or RT for the innovation of hospitality industries.
- ▶ Special lectures by invited speakers from the IT industry.

Hospitality Consulting

Monday
13:15 ~
14:45

English

Online

Lecture

Prof. Koji TAKABAYASHI



Prof.
Takabayashi

- ▶ Learn basic skills in market-research-based hospitality consulting as well as to "virtually experience" an actual consulting project.
- ▶ Special lectures by invited speakers.

Integrated Hospitality (Greenhouse) Endowed Chairs
Graduate School of Management, Kyoto University

FALL 2021 CLASS INFO

<https://www.ih.gsm.kyoto-u.ac.jp/course/lectures2021/?lang=en>

