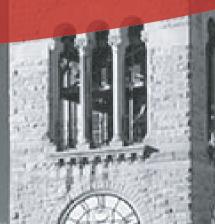
## Special Seminar

Investing in Human Resources:
The Impact of the COVID-19 pandemic and implications
for the Hospitality Industry

Offered by Integrated Hospitality (Greenhouse) Endowed Chair



## Registration

September 29, 2022 15:00~16:30

Online/Large seminar room

Graduate School of Management



https://www.gsm.kyoto-u.ac.jp/en/event/147254/

## Speaker



Bruce Tracey Professor

SC Johnson College of Business, Cornell University

## Summary

There is growing evidence that a firm's human resources management system reflects an important organizational capability that may help firms respond quickly and effectively to dynamic and uncertain competitive settings. This seminar will highlight the impact of the COVID-19 pandemic on the hospitality and tourism industry, provide evidence and examples of the strategic value of HR, and offer insights about the future of work in the hospitality and tourism industry.

